

Date: 03/04/2024

Sr. No. 1

BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY  
AUTHORITY, MUMBAI

Video Conferencing Hearing as per MahaRERA Order No: 593/2023 Held by  
Dr. Vasant Prabhu, Secretary

SUO MOTU CASE NO. OF 2024	PROJECT NO.	NAME OF PROMOTER	PROJECT NAME
41	P52000053491	Estrela Inc.	The Ivy

ROZNAMA

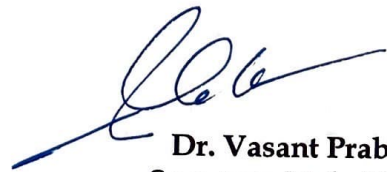
Appearance: Mr. Nitesh Singhvi

Heard the arguments of the Promoter.

The Promoter had published an advertisement on Instagram platform in respect of Estrela Inc.'s real estate project "The Ivy" dated 11.01.2024 without incorporating the Quick Response Code of the said project in the said advertisement.

After considering the submissions of the Promoter, penalty of Rs. 25,000/- is imposed upon the Promoter. The said penalty is to be paid within a period of 15 days from the date the penalty is enforced, failing which a further penalty of Rs. 1,000/- per day would be imposed upon the Promoter till compliance.

In view of the above, the said matter stands closed for order.



Dr. Vasant Prabhu  
Secretary MahaRERA